

MBA

WITH DUAL MASTERS OPTION



Accredited by



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othm[®]
qualifications

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About Eucléa Business School

Eucléa Business School is a member of the Collège de Paris, a Private Higher Education degree-granting institution recognised by the State and the French Ministry of Higher Education, Research and Innovation. Eucléa students benefit from an extensive portfolio of programmes and a truly global educational experience.

Our commitment to educational excellence is reflected in our RNCP-accredited Professional Certifications. Eucléa has strategically located campuses in Châteauroux, Strasbourg, Metz, Mulhouse and Reims and a branch campus in the UAE.

**Discover Your
True Potential
with Eucléa's
MBA and
Advance Your
Career!**

About Collège De Paris

Collège De Paris - Network of higher education institutions and professional training organisations to provide exceptional global education. Its mission is to make excellence accessible, focusing on quality, international openness, and employment support.

Established in **1949**

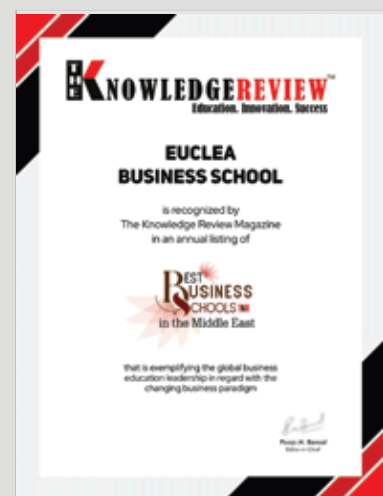
20,000
Students in
France

32
Schools

30,000
Working Adults
Studying Globally

Present in
48
Countries

Awards and Recognition



Our Programme Highlights



Industry Relevant Curriculum



UK OTHM Level 7 Diploma



Designed for Working Professionals



Case Study-Based Learning



Pursue MBA Without Quitting your Job



12 Months Fast-Track MBA



**15 Months Dual Degree MBA |
(MBA + MSc in Project Management) |
(MBA + MA in Entrepreneurship)**



CMI Certification at NO Additional Cost



AI Module for Managers



Lectures Delivered Online



90 ECTS / 180 UK Credits



10 Specialisations

Programme Specialisations

The programme has a global focus, allowing students to study business practices and trends around the world and to develop a cross-cultural perspective. In addition to traditional courses, students will participate in practical projects and real-life case studies that allow them to apply their knowledge to real business challenges.

Upgrade your career journey with in-demand MBA specialisations. Introducing the top 10 specialisations designed to enhance your skills and unlock new opportunities.



EQUIVALENCE



International Business



Digital Marketing



HR and
Organisational Psychology



IT Project Management



Banking & Insurance



Management Accounting &
Finance



Healthcare Management



Logistics and Supply Chain
Management



Events Management



Hospitality Management

Core Modules

	MODULES
1.	Strategic Management
2.	Strategic Leadership
3.	Strategic Human Resource Management
4.	Advanced Business Research Methods
5.	Strategic Financial Management
6.	Entrepreneurship and Innovation



Specialisation Modules

1. International Business • Business Strategy • International Marketing Strategy	2. Digital Marketing • Global Marketing & Communication • Business Strategy
3. Human Resources • HRM • Organisational Behaviour	4. Financial Management • Investment Management • FinTech
5. Management Accounting & Finance • Corporate Finance • Risk Management	6. Healthcare Management • Leading Change in Health & Social Care • Health Policy
7. IT Project Management • IT Service Management • Project Management in IT	8. Hospitality Management • E-Tourism & social media • International Tourism Policy
9. Events Management • Events Finance & Tendering • Event Industry	10. Logistics & Supply Chain Management • International Logistics • Strategies in Supply Chain & Logistics

Assessment and Grading

Core Modules: Coursework assignments

Specialisation Modules: Applied assignments, case studies, and presentations

Capstone: Research dissertation + viva defence

Grading: Pass / Fail
(no traditional exams)

Support Services

- Academic Writing Workshops
- E-Library and Research Tools
- Career Advisory & CV Clinics
- Peer Networking Events
- Dedicated Academic Mentor

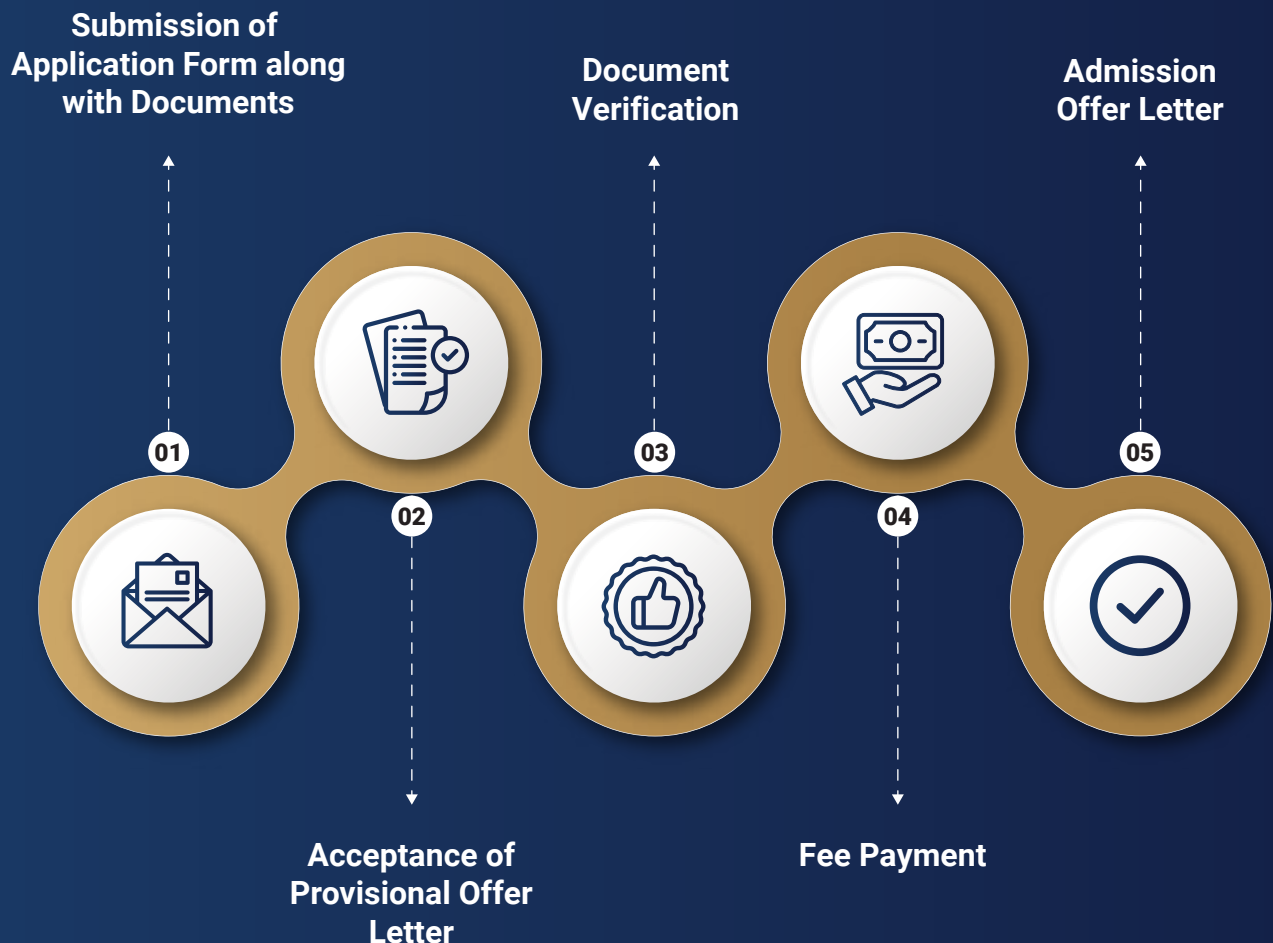


Eligibility Criteria

Entry Requirements

- Bachelor's degree with a minimum of 3 years of working experience
- Mature learners with management experience (minimum 5 years, subject to approval).
- Minimum age: 21 years.
- English proficiency: IELTS 6.0 or equivalent, unless exempt

Application Process



Trustworthy. Reputed. Powerful.



Disclaimer: The certificate(s) represented in this page/document is/are purely for representation purposes. The rights to approve the design and/or the rights to modify the design of the final certificate that is granted at the time of course completion lies with the respective degree granting authority.



Proud Alumni





BIGNxt is proud to be a part of the Big Education Group. It is an edtech platform designed for ambitious working professionals who want to upskill, grow, and lead. BIGNxt is partnered with leading universities across Europe and Canada. It offers Master's and Doctorate programs that are practical, career-focused, and built to create real impact.

40+

Programmes
Available

4.5/5

Net Promoter
Score

24/7

Student Support



The X Factor 'AI for Managers'

Certification Course on AI tools

CERTIFICATE OF COMPLETION

American Imperial University, Florida, U.S.



AMERICAN
IMPERIAL UNIVERSITY



Learn the role of AI
in various Management
Functions



Learn Tools to
Save Time &
Improve Efficiency



Improve
Decision Making



Derive Data-Driven
Insights



Master Market
Research



Learn Project
Management Tools

Tools*



N8N Automation
Tool



ChatGPT by
OpenAI



Google Looker
Studio



Microsoft
Copilot



Crystal
Knows



Notion AI



Hubspot

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Networking Symposium

Connect. Collaborate. Conquer.

Our Networking Symposium has successfully united students, professionals, and industry leaders for the past three years. This platform is ideal for building connections, fostering collaboration, and achieving success.

You will get the opportunity to engage in meaningful discussions about current global trends in leadership and business. The symposium provides an enriching experience that promotes networking and the exchange of innovative ideas.



Networking Opportunities for Life



Gather Insights About Various Industry Sectors



Leadership Lessons From Global Industry Leaders



Business and Technology Trends Expected to Shape the Future



Thought-Provoking Sessions on a Diverse Set of Topics



Collaboration Opportunities With Peers





EUCLÉA
BUSINESS SCHOOL

Contact Us



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