AMERICAN
IMPERIAL UNIVERSITY

DBA

Doctor of Business Administration

in Strategic Leadership

INSPIRING THE FUTURE
MESSAGES FROM OUR LEADERSHIP

At American Imperial University, we are proud to be a leader in innovation and academic excellence, committed to shaping tomorrow's leaders and changemakers. Our mission is to provide ambitious learners worldwide with affordable, flexible access to top-quality American higher education.

With a leadership team bringing decades of global experience, we deliver transformative programs across diverse fields, rooted in inclusivity, creativity, and real-world impact.

Join us at American Imperial University, where learning meets opportunity, and the future knows no limits.

Michael Santoro
Campus President

Welcome to American Imperial University - a place where your goals, passions, and future come together. At American Imperial University, we are committed to helping you grow academically, professionally, and personally. Whether you're joining us on campus or online, know that you are part of a dynamic and supportive community.

We're here to guide you, challenge you, and cheer you on every step of the way. Let this be the beginning of a journey filled with discovery, achievement, and lasting impact.

Dr. Maurey Bond
Vice President

ABOUT
AMERICAN IMPERIAL UNIVERSITY

AMERICAN
IMPERIAL UNIVERSITY

At American Imperial University, we believe in your potential. Education here goes beyond learning, providing a platform to amplify your voice, unleash creativity, and make a lasting impact.

Located in Florida, American Imperial University is committed to providing a world-class learning experience that blends innovation, accessibility, and career-focused education.

- Member - American Accreditation Association (AAA)
- Authorised by the Florida Department of Education
- American Imperial University meets the standards and guidelines of the Commission for Independent Education (CIE)
- Campus in Florida, USA

Our DBA program is crafted for senior professionals and high-potential individuals seeking to deepen their business strategy, leadership, and research expertise.

PROGRAM HIGHLIGHTS

- Globally Recognized Degree
- 3 Years Online Program
- 65 US Credits
- Designed for Leaders & Professionals
- Flexible Learning
- Global Networking

LEARNING OUTCOMES

Advanced Knowledge
Master core business theories and critically evaluate models.

Research Excellence
Conduct rigorous research using qualitative and quantitative methods.

Strategic Application
Solve complex business problems with data-driven decisions.

Leadership & Ethics
Lead change, drive innovation, and uphold ethical standards.

Global Perspective
Navigate international business challenges and opportunities.

Industry Impact
Publish research, influence practices, and drive business transformation.

INDUSTRY FOCUSED RESEARCH DOMAINS

Research options available in a wide range of industry domains.

- Strategic Leadership
- Media & Journalism
- Digital Transformation
- Banking & Finance
- Logistics & Supply Chain
- Education Leadership
- Healthcare and Hospital Management

PROGRAM STRUCTURE

The DBA program at American Imperial University is designed to be flexible and research-driven, combining coursework, independent research, and professional networking. It follows a structured progression, ensuring that students gain theoretical knowledge, research expertise, and practical business insights.

PROGRAM COMPONENTS

- **Coursework:** Core, research-based, and elective courses provide essential knowledge.
- **Assignments:** Research papers, projects, and exercises enhance practical application.
- **Case Studies:** Real-world business scenarios develop problem-solving skills.
- **Quizzes:** Regular assessments reinforce learning and progress.
- **Final Projects:** Comprehensive evaluations showcasing critical thinking and mastery.
- **Doctoral Dissertation:** An in-depth research project contributing original insights to business academia and industry.

LEARNING APPROACH

- Online Learning
- Applied Research
- Interactive Workshops
- Global Exposure

MODULES

COURSE NAME	YEAR
1. Introduction to Doctoral Studies	Year 1
2. Research Design	
3. Leadership, Ethics, and Corporate Governance	
4. Probability and Applications	
5. Organizational Development	
6. Risk Management	Year 2
7. Qualitative Research	
8. Data Analytics for Decision Making	
9. Strategies for Business Development	
10. Dissertation	Year 3
11. Dissertation Defense	

EXPERT GUIDANCE AT EVERY STEP

Every great research journey starts with curiosity and a drive for discovery. From refining ideas to analysing data, we provide expert guidance at every step.

Literature Review
Identifying and evaluating high-quality academic sources.

Research Questions & Objectives
Crafting impactful questions and clear, measurable objectives.

Working on Research Gaps
Pinpointing gaps in knowledge and aligning with trends.

Research Methodology & Data Analysis
Selecting appropriate research methods and analytical tools.

RESEARCH BUDDY*

The Research Buddy System provides structured, personalized academic guidance to support doctoral candidates throughout their research journey. This initiative ensures scholarly excellence by offering expert assistance at every stage, from research conceptualization to dissertation completion.

Your Dedicated Research Companion
Support throughout your DBA journey.

Expert Assistance
Apply research to real-world business challenges.

Seamless Learning
Stay on track with continuous assistance.

Global Credibility
Align your work with industry standards and boost your reputation.

*Optional add-on services that can be opted by the candidate with an additional fee payment. Contact our admissions team to know more

NEXT

CONNECT. COLLABORATE. CONQUER.

NETWORKING SYMPOSIUM
Dubai. Paris. London.

Our Networking Symposium has successfully united students, professionals, and industry leaders for the past three years. This platform is ideal for building connections, fostering collaboration, and achieving success.

You will get the opportunity to engage in meaningful discussions about current global trends in leadership and business. The symposium provides an enriching experience that promotes networking and the exchange of innovative ideas.

- Networking Opportunities for Life
- Gather Insights About Various Industry Sectors
- Leadership Lessons From Global Industry Leaders
- Business and Technology Trends Expected to Shape the Future
- Thought-Provoking Sessions on a Diverse Set of Topics
- Collaboration Opportunities With Peers

Disclaimer: Symposium locations are tentative, optional and subject to visa regulations, number of participants and regulatory approvals

PROGRAM JOURNEY

YEAR 1

Term 1
Doctoral orientation,
Topic identification

Assignment submission

→

Term 2
Research design, Ethics,
Leadership frameworks

Assignment submission

→

Term 3
Statistical thinking,
Organizational behaviour

Workshops (End of Year 1):

- Research Methods Workshop – Topic selection, Literature review, Research design
- Quantitative Methods – SPSS, R, Python, Inferential statistics

YEAR 2

Term 1
Risk mapping,
Qualitative research tools

Assignment submission

→

Term 2
Data interpretation,
Decision models

→

Term 3
Growth strategy,
Business development

Workshops (End of Year 2):

- Qualitative Research Methods – NVivo, MAXQDA, Case studies, Interviews
- Thesis Writing Workshop – Structuring, Academic writing, Referencing tools

YEAR 3

Term 1
Dissertation writing
and Submission

→

Term 2
Thesis refinement
and Pre-defense

→

Term 3
Final defense and
feedback incorporation

Supervisor Interaction: Monthly

DBA Qualification

CAREER OPPORTUNITIES

Your passport to a rewarding career

- C-Level Executive Positions (CEO, COO, CFO etc)
- University Professorships & Business Research Roles
- Management Consulting & Corporate Advisory
- Entrepreneurship & Business Innovation Leadership
- Industry & Government Policy-Making Roles

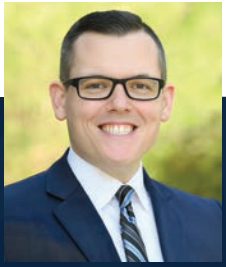
EMPOWERING YOUR CAREER GROWTH

American Imperial University's Career Services provide extensive support to help DBA graduates transition into leadership roles and advance their careers. Our dedicated team offers personalized guidance, networking opportunities, and resources to ensure professional success.

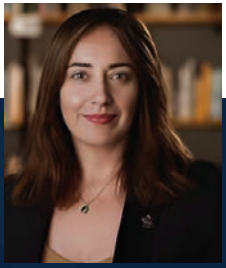
KEY CAREER SERVICES

- Career Coaching
- Resume & CV Development
- Interview Preparation
- Networking Opportunities
- Entrepreneurship Support
- Leadership Development
- Designated Course Coordinators

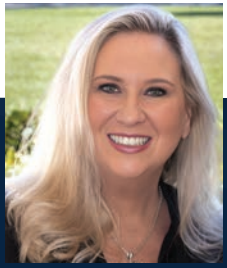
MEET THE FACULTY



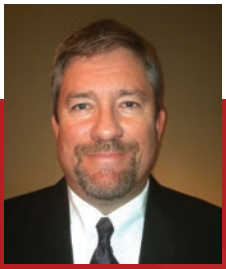
Dr. Huston Pullen
Doctor of Business Administration (International Management & Entrepreneurship)



Dr. Arianna Mazzeo
PhD (Co-learning Methodology), Post Doctorate (Adult Learning for AI Education), Post Doctorate (Brand Advertising & Media Futures)



Dr. Jennifer Agrie
Phd International Business

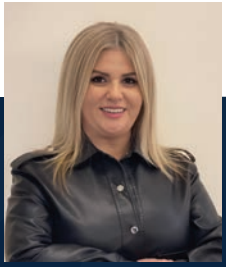


Dr. Erin L. Langston
PhD in Organization and Management with a Specialization in Technology Management

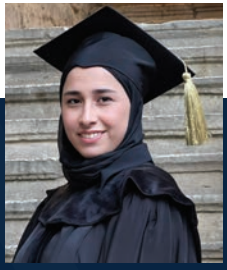
Dr. Alexandra Binyaminova
PhD in International Jurisdiction

Dr. Stanley Francois
PhD in Information Technology & MS-ISM, Information Security Management

MEET THE FACULTY



Dr Abi Nisrine
PhD Business Administration



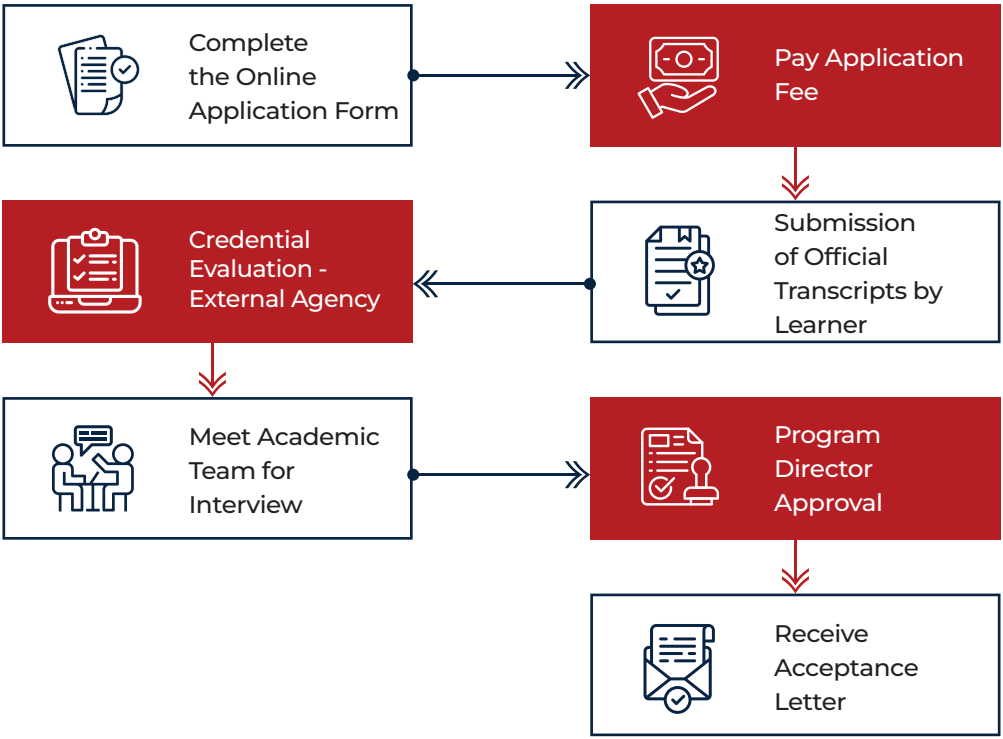
Dr. Soha Diya
PhD Business Administration

Dr. Anuja Shukla
PhD, MPhil, MBA, MA Economics

Dr. Rumiya Agashe
Doctor of Philosophy - PhD, Employee Engagement and Workplace Spirituality

Dr. Animesh Agrawal
PhD - Knowledge Management

APPLICATION PROCESS



ELIGIBILITY

To be eligible for admission to the DBA program, applicants must meet the following requirements:

- **Master's Degree:** From a recognized institution in business, management, or a related field.
- **Professional Experience:** Minimum 2 years of leadership or managerial experience (preferred).
- **Official Transcripts:** Academic records from all prior undergraduate and graduate institutions.

ADD Dr. TO YOUR TITLE

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FREQUENTLY ASKED QUESTIONS

1. **What is the duration of the program?**
   The program spans three years.

2. **What is the mode of delivery?**
   The program is delivered in a hybrid format, combining online modules, live faculty sessions, and in-person symposia.

3. **What is the schedule like for working professionals?**
   The learning schedule for working professionals includes two live sessions per module, conducted on Fridays and Saturdays. The first session takes place at the beginning of the module, while the second is held at the end. All remaining sessions are recorded.

4. **How is the thesis supervised?**
   Each student receives one-on-one thesis supervision from experienced faculty members.

5. **What is the total number of credits for the program?**
   The DBA program consists of 65 US credits across coursework, research, and dissertation components.

6. **Is there an option to extend the program if needed?**
   Yes, students may request an extension if they require additional time to complete their dissertation.

7. **Can I transfer credits from another doctoral program?**
   Credit transfer is assessed on a case-to-case basis and is subject to approval by the academic committee.

8. **What are the eligibility criteria for admission?**
   - A Master's Degree from a recognized institution in business, management, or a related field.
   - At least two years of leadership or managerial experience (preferred).
   - Submission of official transcripts from prior undergraduate and graduate institutions.

9. **Are there installment payment options available for tuition?**
   Yes, tuition fees can be paid in flexible installments throughout the program.

10. **Do I need to take an English proficiency test or submit GMAT/GRE scores?**
    Scores for GMAT/GRE or English proficiency are not mandatory but can improve your chances of securing a place in the DBA cohort.

CONTACT US

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admissions@americanimperialuniversity.com

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